

राजस्थान सरकार
नगरीय विकास विभाग

क्रमांक:- प.19(02)नविवि/रेसा/2025

सचिव, विकास प्राधिकरण,
जयपुर/जोधपुर/अजमेर/उदयपुर/
कोटा/बीकानेर/भरतपुर

जयपुर,दिनांक:- यथा हस्ताक्षरित

सचिव,
नगर विकास न्यास,
आबू/अलवर/बाडमेर/बालोतरा/
दौसा-बांदीकुई/भीलवाड़ा/
चित्तौडगढ़/पाली/जैसलमेर/
सीकर/सवाईमाधोपुर/श्रीगंगानगर।

विषय:- PM-SYM और NPS-Traders योजनाओं के संबंध में।

संदर्भ :- श्रीमान् मुख्य सचिव कार्यालय से प्राप्त पत्र दिनांक 09.01.2026 के क्रम में।

महोदय,

उपरोक्त विषयान्तर्गत सचिव, श्रम एवं रोजगार मंत्रालय, सचिव, पंचायती राज मंत्रालय एवं सचिव, आवास एवं शहरी मामलों का मंत्रालय द्वारा मुख्य सचिव महोदय को संबोधित पत्र की प्रति संलग्न प्रेषित कर लेख है कि उक्त पत्र के अनुसार श्रम और रोजगार मंत्रालय ने प्रधान मंत्री श्रम योगी मानधन (PM-SYM) योजना शुरू की है, जो माननीय प्रधान मंत्री के योग्य लाभार्थियों को 100 प्रतिशत कवरेज देने और उन्हें पेंशन के सोशल सिक्योरिटी नेट के तहत लाने के विज्ञान के अनुरूप है। पेंशन कवरेज को और मजबूत करने के लिए, श्रम और रोजगार मंत्रालय ने 25 अगस्त से 15 सितंबर 2025 तक एक विशेष अभियान चलाया। इस संदर्भ में मिले जबरदस्त रिस्पॉन्स को देखते हुए, अब PM-SYM और NPS-Traders योजनाओं के लिए पंचायती राज संस्थानों, शहरी स्थानीय निकायों और कॉमन सर्विस सेंटर्स का इस्तेमाल करते हुए, चरणबद्ध तरीके से देशव्यापी विशेष पंजीकरण अभियान शुरू किये जाने के संबंध में है।

अतः उक्त पत्र में वर्णित तथ्यों के अनुक्रम में आवश्यक अग्रिम कार्यवाही करवाये जाने का श्रम करावें।

संलग्न:- उपरोक्तानुसार।

भवदीय,

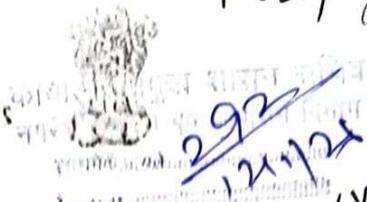
(रवि विजय)
शासन उप सचिव-प्रथम
Signature Not Verified
Digitally Signed by Ravi Vijay
Designation : Deputy
Secretary To Government
Date :11-02-2026 10:43:06

RajKaj Ref No.:
20420783

eSign DSC

PS-UDH/Asy PR/L.S./Labour

मुख्य सचिव कार्यालय
राजस्थान, जयपुर
प्राप्ति संख्या 45-94/K.L.C.A.R.S
दिनांक 29.01.2026



कार्यालय नगरीय विकास विभाग
शासन सचिवालय, जयपुर
प्राप्ति संख्या 900
दिनांक 28/1/2026

VANDANA GURNANI
Secretary
Ministry of Labour & Employment
Government of India

VIVEK BIHARADWAJ
Secretary
Ministry of Panchayati Raj
Government of India

(V.G. Bhatnagar)
Chief Secretary
SRINIVAS KATIKITHALA
Secretary
Ministry of Housing and Urban Affairs
Government of India

January 8, 2026

D.O. No. M-21020/12/2025-RW

Dear Chief Secretary,

As you are aware, the Ministry of Labour & Employment is implementing the Pradhan Mantri Shram Yogi Maandhan (PM-SYM) Scheme, aligned with the vision of the Hon'ble Prime Minister to achieve cent percent coverage of eligible beneficiaries and bring them under the social security net of pension.

2. To further strengthen pension coverage, the Ministry of Labour & Employment conducted a special drive from 25th August to 15th September 2025. Considering the overwhelming response received, it has now been decided to launch a nationwide Special Registration Drive in a phased manner for the PM-SYM and NPS-Traders schemes, leveraging Panchayati Raj Institutions (PRIs), Urban Local bodies and Common Services Centres (CSCs) on below mentioned dates:

Phase I : Urban Areas
Duration: 15th January - 15th February, 2026

Phase II : Rural Areas
Duration: 16th February - 15th March, 2026

3. The camps will be organised at Panchayat Raj Institutions (Zilla Parishad, Block Panchayat and Gram Panchayat) Urban Local Bodies (Nagar Nigam, Nagar Palika, Nagar Parishad) Collectorate, Zila Parishad, Tehsil, BDO offices, with active support from CSC-VLEs and local governance institutions in high-potential States/Districts/Blocks with a significant unorganised worker population. These camps will facilitate on-the-spot enrolment and substantially enhance beneficiary coverage.

4. The primary objective of the campaign is to take the schemes to the grassroots level and bring unorganised workers under the safety net of social security.

5. In this regard, you are requested to issue necessary instructions to the **State Urban Development, Rural Development and Panchayati Raj Departments, all District Magistrates/Deputy Commissioners, CEO ZPs and the State Labour Department** to organise the Special Registration Drive during the above period and to share **daily progress reports** with the Ministry of Labour and Employment in the format placed at **Annexure-1**.

कार्यालय नगरीय विकास विभाग
शासन सचिवालय, जयपुर।
प्राप्ति संख्या
दिनांक

DS-1

9-1-26

AS-1

13/1/26

5

12/1

29-1-26

2/15/1

Contd.....2/-

6. You are further requested to nominate a Nodal Officer from your State to coordinate the campaign effectively. A list of CSC POCs and Ministry of Labour officials is enclosed at Annexure-II for ready reference.

7. Your leadership and active support will be crucial for the success of this campaign and will ensure that a large number of unorganised workers are brought under the PM-SYM and NPS-Traders schemes in your State.

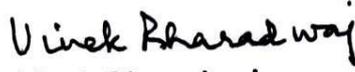
With regards,

Encl: As above

Yours sincerely,



Vandana Gurnani
Secretary
Ministry of Labour & Employment



Vivek Bharadwaj
Secretary
Ministry of Panchayati Raj



Srinivas Katikithala
Secretary
Ministry of Housing and Urban
Affairs

To

Chief Secretaries of all the States/UTs and Advisors to the Administrators.

Detailed Roadmap for Special Drive

1. **Resource Mobilization & IEC Preparation**
 - Share camp schedule and CSC POC details with local bodies. (Action: MoLE)
 - Ensure availability of CSCs and VLEs. (Action: MoLE)
 - Ministry will provide the creatives for promotion during the special drives. (Action: MoLE)
 - Prepare IEC materials in local languages for distribution. (Action: States/UTs)
 - States/UTs need to bifurcate the State targets provided by the Ministry between the Districts for fulfilling the targets within the stipulated timeline. (Action: States/UTs)
2. **Training & Awareness**
 - Use CSC's digital platforms and WhatsApp groups to spread awareness. (Action: MoLE)
 - Launch awareness campaigns via Local newspapers, WhatsApp groups, Gram Sabha announcements. (Action: States/UTs)
 - Distribute pamphlets and posters in rural areas. (Action: States/UTs)
3. **Camp Execution**
 - Organize registration camps at Gram Panchayat level with the support of PRIs and VLEs. (Action: MoPR & CSC)
 - Enable on-the-spot registration through CSCs. (Action: MoLE & MoPR)
 - Ensure presence of Labour Department officials for grievance redressal. (Action: MoLE)
 - Officers to share daily progress of their State/Districts on Maandhan portal. (Action: States/UTs/CSC to develop a page for daily monitoring)
 - Share social media updates and success stories. (Action: States/UTs & MoLE)
 - Collect feedback from beneficiaries and PRI members for continuous improvement. (Action States/UTs)
4. **Monitoring Template (To be filled by State officials)**

State	Districts	Target	Responsible Officer(s)	Beneficiaries enrolled during camps daily